

Mid-Michigan Library League

LET'S ALL GO TO



THE LAKE HOUSE

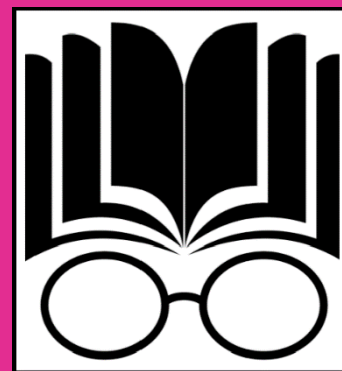
LUDINGTON, MI

SEPTEMBER 19, 2019!

REGISTER NOW

News of Interest

September 2019



Member Happenings

- August is a time to recover from summer reading programs and gear up for fall! Remember to send photos and lots of NEWS to MMLL so we can share it!

- **Cadillac Wexford Public Library's** Manton Branch has been fundraising for a new building!



Annual Luncheon

JOIN US! - The annual meeting and luncheon of the Mid-Michigan Library League will be held **Thursday, September 19th, 10 a.m.** Invitations have gone out and registration is open. [REGISTER HERE NOW](#)



Upcoming Trainings/ Events IN PERSON

For Certification Purposes...

All new (or new to Michigan) public library directors must attend the New Director Workshop within 12 months. If your library is a Class 4 or higher, attendance at the Advanced Director workshop is required within 24 months of appointment.

- [New Director Workshop - September 12, 2019](#) - annual one-day event providing a wide range of information for new public library directors. [REGISTER](#)
- [Advanced Director Workshop - September 13, 2019](#) - annual one-day event providing in-depth information on specific topics for new and experienced directors. [REGISTER](#)



"WHATEVER THE COST OF OUR LIBRARIES, THE PRICE IS CHEAP COMPARED TO THAT OF AN IGNORANT NATION."
- WALTER CRONKITE

Marion PL posted this meme ~

Reed City had a movie outside ~



Advisory Council

- The Advisory Council consists of the director of each of the 36 member libraries, or their designees, and affiliate members..
- Find meeting notes on the website at <https://mmll.pcloud.net/board/advisory-council>



MeL Database Training Sessions

Friday, September 6
@ West Shore Community College Library

Beginner Session 9 AM - 12 PM

Intended for library staff who have not used or are just beginning to use eResources. During this session, you will perform guided searches and put into practice your new eResource searching skills.

Advanced Session 1 - 4 PM

Intended for library staff who are currently using or have regularly used databases in the past and already know the basics of navigating and searching databases. This session will take a deeper dive into our eResources.

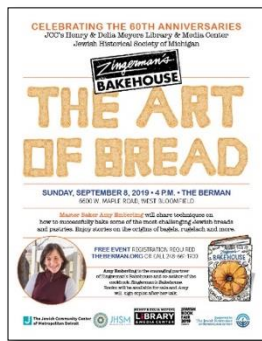
Sessions will be led by Theresa Runyan, MeL's Engagement Specialist for Public Libraries.



All library staff from any type of library are invited to attend! The sessions are free and light refreshments will be provided.

Please RSVP with which session you would like to attend to Renee Snodgrass at rsnodgrass@westshore.edu or (231) 843-5869.





September 24, 2019, 9 AM – 4 PM
Treetops Resort, Gaylord, MI



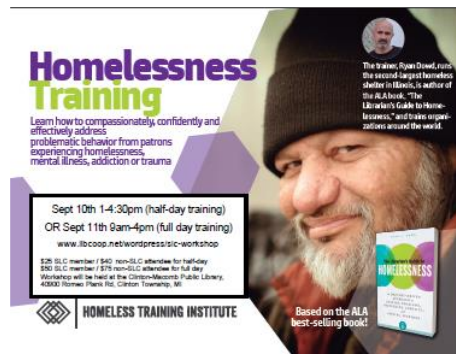
On Friday, September 20th the Lakeland Library Cooperative Continuing Education Committee is presenting "Trending Topics: Connecting with Your School" from 9:15 AM to 11:30 AM in the Board Room of Kent District Library's Service and Meeting Center. Leslie Smith of Newago County Regional Educational Service Agency (NCRESA), will speak about literacy coaches and Kris Vogelar, KDL Grandville, will speak about her successful collaborations including programming ideas. This program is free for LLC members and non-members. Register for this workshop at: <http://llcoop.evanced.info/signup>



Talk About Friends - An Open-Sharing Discussion about Friends of the Library
Thursday, October 10, 2019, 1:00 – 3:30 p.m.
 at the Charlevoix Public Library, 220 Clinton St., Charlevoix, MI 49720
[REGISTER HERE](#)



The Suburban Library Cooperative is hosting a great workshop for Youth Librarians! Please join us at the Clinton-Macomb Public Library, 40900 Romeo Plank Rd, Clinton Township, **Tuesday, November 12th from 9am - 4pm**. Cost is \$30 for SLC members and \$60 for non-members. Lunch is included. Register at <https://www.libcoop.net/wordpress/mother-goose>



Talk About Trustees - An Open-Sharing Discussion about Library Boards of Trustees
Friday, October 11, 2019, 9:30 a.m. – 12:30 p.m., Charlevoix Public Library, 220 Clinton St., Charlevoix, MI 49720
[REGISTER HERE](#)

The 2020 Loleta Fyan Small and Rural Libraries Conference will be held at the Grand Traverse Resort April 13-April 15, 2020

2019 MI PR Group Unconference
 Registration is now open. The MI PR Group an informal PR group to work together and share our successes, learn from our non-successes and put our brains together to try and tackle issues and help all of our libraries. We invite anyone involved with marketing or public relations in libraries to this group. It will be **on Monday, September 16 from 10am - 4:30pm** at the Library of Michigan in Lansing. The Unconference is free - parking is not included and lunch is on your own. Find out more and register at: <http://bit.ly/2019MIPRunconference>

Register Now!

MLA 2019 Annual Conference
 October 16-18, 2019
 Suburban Collection Showplace, Novi



MLA 2019 Schedule at a Glance

[Apply for a scholarship here!](#)
[Michigan Library Association calendar of events](#)

The Library of Michigan invites proposals for the **2020 Loleta Fyan Small & Rural Libraries Conference**. The call for proposals is open through Monday, **October 7, 2019**. Submit your session proposal online at <https://www.surveymoz.com/s3/5146323/20-20-SRLC-Proposal-Submission-Form>
 The three-day event features exhibitors, awards, keynote speakers and sessions geared to libraries serving small and rural communities.
Nominate someone for an award!

Library Continuing Education Program - Applications may be submitted quarterly, up to the last business day of March, June, September, or December for a continuing education event that is AFTER the quarterly submission deadline. [More information on criteria and application questions.](#)



MeL Training - Visit [eResources Training](#) on the Library Staff page to find aids for each of the MeL databases. See also the marketing resources. [See the MeL Minute HERE](#)



[MCLS MeLCat Training Schedule:](#)

MeL TRAINING JUL - DEC 2019

- Jul 11**
The MeLCat Visiting Patron Service
- Jul 18**
MeLCat Refresher Training for DCB Libraries (Lansing)
- Jul 25**
Stop Saving Paging Slips! Streamline the MeLCat Process to Save Yourself Time
- Aug 7**
RIDES Policies & Procedures
- Aug 14**
MeLCat Refresher Training for DCB Libraries (Lansing)
- Aug 26**
MeLCat Reports
- Aug 29**
Everything You Need to be Doing as a DCB MeLCat Library
- Sep 19**
MeLCat Refresher Training for DCB Libraries (Lansing)
- Sep 24**
Lost in Translation: Mapping, Loading, and Deleting Data from DCB to MeLCat
- Sep 26**
The MeLCat Overdue Process
- Oct 2**
Everything You Need to be Doing as a DCB MeLCat Library
- Oct 8-10**
MeLCat Cataloging
- Oct 8**
MeLCat Processing Policies & Procedures
- Oct 24**
MeLCat Refresher Training for DCB Libraries (Lansing)
- Oct 28**
RIDES Policies & Procedures
- Nov 6**
MeLCat Help! Finding the Answers to Your MeLCat Questions
- Nov 14**
MeLCat Refresher Training for DCB Libraries (Lansing)
- Nov 26**
MeLCat: The Other Stuff
- Dec 5**
MeLCat Reports
- Dec 9**
MeLCat: The Other Stuff
- Dec 10-12**
Advanced MeLCat Cataloging
- Dec 18**
RIDES Policies & Procedures
- Dec 19**
MeLCat Refresher Training for DCB Libraries (Lansing)

Scheduled & on-demand WEBINARS & eCLASSES:



WebJunction Webinars Archive, [course catalog](#)

Free Training: September 2019

12 September 2019 - [Supporting Connected Learning for Youth in Libraries with the ConnectedLib Toolkit](#) - Join us to learn about connected learning programs and services for youth, and how the ConnectedLib Toolkit can help you build the skills you need to successfully implement them. 3:00 PM - 4:00 PM Eastern Daylight Time. [Register to attend](#) [More info](#)

17 September 2019 - [Community Engagement as a Mindset](#) - Hear from three library leaders who are redefining community engagement. 2:00 PM - 2:30 PM Eastern Daylight Time. [Register to attend](#) [More info](#)

17 October 2019 - [Scams, Fraud and Identity Theft: How Libraries Can Help](#) - In this webinar, learn about free resources and programming ideas to support patron information needs related to fraud protection. 3:00 PM - 4:00 PM Eastern Daylight Time [Register to attend](#) [More info](#)

30 October 2019 - [Public Libraries Partner to Respond to the Opioid Crisis](#) - This webinar will present examples from new case studies of libraries who are serving as active partners in addressing the opioid crisis in their communities. [Register to attend](#) [More info](#)

Coding and Robotics for Youth Services Librarians (webinar)

**Friday, September 13, 2019
3:30pm to 4:30pm**

Want to offer coding or robotics for your patrons, but have no idea where to start? Join us for a webinar-based conversation with Associate Computer Science Professor, Dr. Jim Huggins from Kettering University. In this webinar, Dr. Huggins will discuss a number of simple activities for exposing middle school and high school students to computer science. The activities require little-to-no computing background for participants (or their leaders!), and some can be done without using computers at all. Sponsored by the Children's & Teen Services Committee at Woodlands Library Cooperative. Free for all to attend. [REGISTER HERE](#)



[PLA on-demand webinars](#)



Library of Michigan Webinar Archives - [CLICK HERE!](#)

techsoup

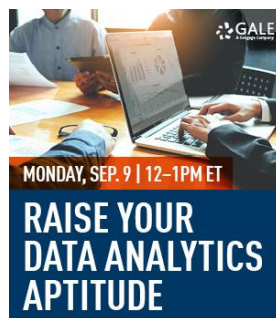
FOR LIBRARIES

- [Learn from other libraries](#)
- [Participate in online training or view an archive](#)
- [Resources for staff technology training](#)
- [Maintain and support your computers](#)
- [Receive updates each month](#)
- [About your library](#)

[Read the latest news from TechSoup here](#)



The Superiorland Library Cooperative has offered training to anyone free of charge. [Check out these archived webinars](#)



[REGISTER FOR WEBINAR](#)



Library Works Webinars [Full calendar](#)



[Upcoming Trainings](#)



MMLL Archived Webinars

Remember that you can still view many of the Michigan Cooperative Director's Association (MCDA) webinars that have been offered statewide by going to the [ARCHIVES](#).



Citizens-Save-Libraries Power Guide



<https://libraries.idaho.gov/continuing-education/able/>

Grant Opportunities:



Calling Small Libraries: IMLS Opens Grant Program Accelerating Promising Practices for Small Libraries

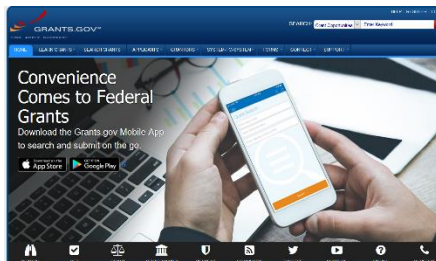
Deadline: **December 2, 2019**
 Informational webinar September 12th (will be archived). [Benzonia Public Library](#) was awarded funding in the first round. Federal grants can be time-consuming, but they have a good payoff! For some tips on grant writing, check out the University of Michigan School of Information's online course on Grantwriting and Crowdfunding, which you can audit for free: <https://www.edx.org/course/grant-writing-and-crowdfunding-for-public-libraries>



Library of Michigan LSTA Grant Programs

The Library of Michigan offers three different LSTA (Library Services and Technology Act) grant programs. For complete information, see

www.michigan.gov/lsta
[Additional Sources](#)



[Get notifications from Grants.gov – click here](#)



[56 Literacy & Libraries Grants for Michigan](#)



Library Grants page



WebJunction Course: Grantseeking for Libraries

This online course walks you through tips that highlight what you need to know to be successful when seeking grants.

Free Narcan Prescription for Public Libraries



We are celebrating the huge victory for our libraries and librarians with the passage of the Narcan bill

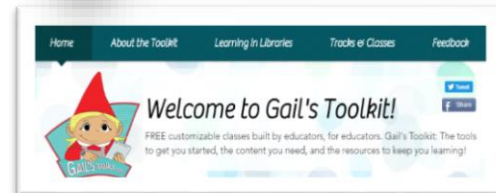
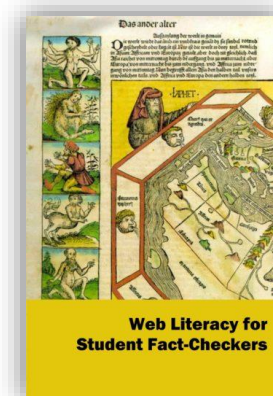
package this past June. This new legislation provides liability protection for libraries when providing the life-saving opioid antidote naloxone, common brand name Narcan, to an overdosing patron. Recently, Governor Whitmer invited MLA and others to a ceremonial bill signing. MLA's advocacy efforts have again been recognized with this signed, sealed and delivered legislation. But it doesn't stop there. As the Narcan bills came into effect in late June, MLA was also working with Emergent BioSolutions, the only provider of Narcan nasal spray in the country, to provide a free nasal prescription for this life-saving opioid antidote for our public libraries. [Read more](#)

Milo Ventimiglia Video PSA



The video is available for download at <http://bit.ly/ventimiglia-psa-download>.

Digital Literacy:



[The Free Mozilla Web Literacy Curriculum](#) - Mozilla has spent a lot of time and resources creating curriculum to support the development of [core web literacy skills](#). The curriculum is freely available.

Hands-on Fact-checking: A Short Course

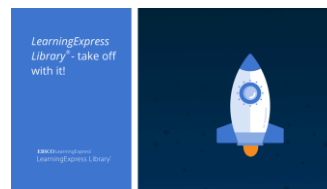


[Michigan Seed Libraries Facebook Page](#)



[Michigan students' reading levels fall as school librarians go extinct](#)

By [Paulette Parker](#) • Aug 26, 2019



Place this animated GIF on your library's website to catch your patrons' eyes and promote

[LearningExpress Library®](#), an e-learning solution that offers academic prep for English, math, and the sciences as well as GED, ACT and SAT test prep, career information and much more.

Youth Services:



[Collaborative Summer Library Program](#)



IMAGINE YOUR STORY

2020's "Imagine Your Story" and Virtual Reality Workshop!

- [Monday, November 18 at Bloomfield Township Public Library](#)
- [Tuesday, November 19 at Portage District Library](#)
- [Thursday, November 21 at Otsego County Library](#)

Fee: \$30 includes lunch

Doors open at 9:30am

Workshop runs 10am-4:30pm

Nationally known storyteller [Will Stuck](#) will present on the 2020 Collaborative Summer Library Program's "Imagine Your Story." From passive programming to decorating to age-specific ideas, Stuck will help refresh your summer reading programs. Later in the day we will take the theme a step further and dive into the world of Virtual Reality with Kevin McDonough, Reference Librarian at Northern Michigan University, learning about different VR equipment, experiencing a virtual reality for yourself, and resources to support programming in your library with VR.

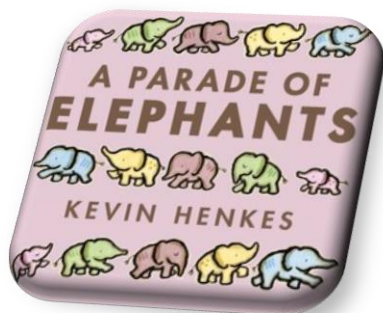
[Creating a Tween Collection](#)

Thursday, September 12th, 2:00 PM EDT

Thinking of creating a collection just for tweens? Curious why such a collection is important? Join Karen M. Smith, a Michigan librarian and author of "Creating a Tween Collection: A Practical guide for Librarians," as she shares tips on tween literature, carving out a space, budgeting, and more. Webinar attendees will receive a free copy of the book; space is limited! If unable to attend live, the webinar will be recorded for registrants. This program is brought to you in part by the Institute of Museum and Library Services.



[Recommended books from ALSC](#)



The Library of Michigan's Youth Services Advisory Council's pick for 2020's [Ready to Read Michigan](#) book program is [A Parade of Elephants](#) by Kevin Henkes.



MeL Can Help! Tools, Tricks, Training:

<https://mel.org/friendly.php?s=library-staff/eresources>



[Digital Inclusion in the Gig Economy](#)

by Heather Gate

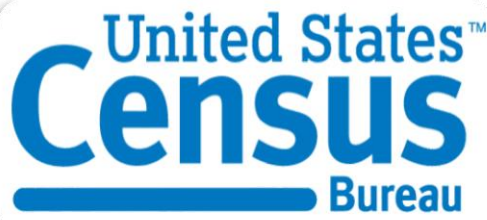


...From the Woodlands Library Cooperative:



[NRR | No Reservation Recommendations](#)





Next Steps on the Census: Librarians can help dispel misinformation to ensure a fair count
 By [Larra Clark](#) & [Gavin Baker](#) | August 1, 2019

The White House [announced](#) on July 11 that it would abandon efforts to add a question about citizenship to the 2020 Census, removing a major distraction from preparations for this constitutionally mandated head count. But the achievement is only one milestone in advocates' work to support a complete count. The Supreme Court had [ruled](#) against the administration's addition of the question on June 27 and sent the issue back to lower courts. The July 11 announcement brought a final close to the debate for 2020. This was a big win for all advocates for a fair, inclusive, and accurate decennial census, [including the American Library Association \(ALA\)](#).

Research indicated that adding a citizenship question to the 2020 Census would likely suppress and distort responses, leaving many residents uncounted and reducing the quality of the data. While the administration still plans to gather information about the citizenship of US residents, the data will be compiled from existing government records, rather than asked on the census questionnaire. Statistical data—like census responses themselves—by law can be used only for statistical purposes. Individual information will remain confidential.

What's next?

Ensuring that people have accurate information about the 2020 Census will be critical in the wake of concerns about a possible citizenship question. Library staffers and other trusted voices in our communities can help make sure people know:

- The 2020 Census *will not* ask respondents about their citizenship.
- Filling out the census form is important and safe. A complete count is vital to ensuring political representation, and federal funding is properly allocated based on all the people who live in our cities and towns. Communities that are undercounted are disadvantaged both economically and politically.

- US law provides strong confidentiality protections and safeguards for census responses. The law prohibits the US Census Bureau from sharing personal census responses with any other government agency, court of law, or private entity for *any purpose*, including law enforcement. Census Bureau staff who have access to personal information are sworn for life to protect confidentiality. They are subject to a \$250,000 fine and/or up to five years in federal prison for wrongful disclosure of information.
- The Census Bureau will never ask for a bank or credit card number, Social Security number, a payment, or donation. People [can check](#) if they have questions about mail, email, phone calls, or visits that claim to come from the Census Bureau.

In addition to fighting misinformation, disinformation, and scams, there are other steps library leaders can take now to make sure everyone counts (and is counted).

- [Participate in](#) and coordinate with state and local [Complete Count Committees](#). These volunteer committees are established by tribal, state, and local governments, as well as community leaders, to increase awareness and encourage residents to respond to the 2020 Census. The committees will also have information about any funding opportunities or promotional materials available to support census outreach.
- Help community members apply for census jobs. The Census Bureau will hire about 500,000 temporary workers, including census takers, office staff, and supervisory staff. The census [job site](#) provides information about job opportunities, pay rates, and the online application.

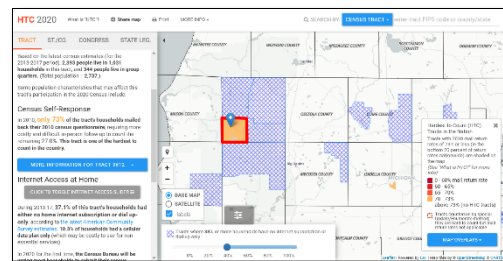
To learn more, read ALA's [Libraries' Guide to the 2020 Census](#), and find additional resources at [ala.org/census](#).

2020 Census: What Trustees, Friends and Foundations Need to Know - webinar offered by United for Libraries on **September 11, 2019, 2:00 p.m. Eastern**. [Register HERE](#)

Federal Laws That Protect Census Confidentiality, by [Kelly Percival](#)
Overview ~ The laws that safeguard the confidentiality of census data make clear that:

- It is illegal for the Census Bureau to disclose census responses in any way that would personally identify a respondent;
- It is illegal for anyone to see census responses except for employees of the Census Bureau, who are sworn to secrecy under the threat of criminal punishment;
- It is illegal for the Census Bureau to disclose census responses to other government agencies;
- It is illegal for data collected for the census to be used for any nonstatistical purpose, such as immigration regulation or other law enforcement; and
- It is illegal for the Census Bureau or any other federal agency to use census data to the detriment of the person to whom the information pertains. These protections arise from several laws pertaining to census data, including:
 - The Census Act, 13 U.S.C. § 1 et seq.;
 - The Confidential Information Protection and Statistical Efficiency Act (CIPSEA), 44 U.S.C. § 3501, Note;
 - The Privacy Act, 5 U.S.C. § 552a; and
 - The Internal Revenue Code, 26 U.S.C. § 1 et seq. Together, these laws and the legal protections they set forth threaten serious legal consequences for any attempts to misuse census data.

Census 2020 Hard to Count Map



WHAT IS THE CENSUS? WHY IS IT IMPORTANT?

The U.S. Constitution requires a count every 10 years of every person living in the United States.

Census results determine how the federal government allocates more than \$600 billion each year for services that communities rely on, like Head Start, food assistance, and the Library Services and Technology Act. Census data also determine representation in Congress and the Electoral College, as well as state and local government.

Historically, certain groups of people have been disproportionately undercounted in the census, including young children, people of color and indigenous people, and people experiencing homelessness.

If the census misses people, undercounted communities won't get fair funding for critical programs, and officials won't have the reliable information they need to make decisions.

HOW WILL THE 2020 CENSUS WORK?

Beginning on March 12, 2020, the Census Bureau will mail every household in the United States an invitation to respond to the census, including a new option to respond online.

- In areas without reliable mail delivery or traditional mailing addresses, Census Bureau staff will visit households in person instead.
- The Census Bureau will use other methods to count people in group living situations, such as college dorms and military bases, and people experiencing homelessness.

April 1st is known as "Census Day!" although households can respond before or after that date. Households will receive several mailings from the Census Bureau in March and April 2020.

Beginning in May 2020, Census Bureau staff will visit households that have not yet responded to collect their responses in person.



HOW CAN PEOPLE RESPOND TO THE 2020 CENSUS?

Households can respond to the census **online**, by **phone**, or on a **paper questionnaire**.

- The online and phone questionnaire will be available in 12 languages.
- The online form will be optimized to allow people to respond on a smartphone, tablet, or computer.
- The online form is secure, and responses will be encrypted.
- The Census Bureau will send paper questionnaires to households that have not responded after several reminders, and will follow up in person if needed.

The questionnaire takes about 10 minutes to complete.

The Census Bureau will have a toll-free phone hotline in 12 languages for people who have questions or need help responding to the census.

Census responses are confidential. U.S. law strictly prohibits the Census Bureau from sharing personal census responses with anyone—including law enforcement, courts, or any other government agency.



WHAT CAN LIBRARIES DO, AND HOW CAN LIBRARIES PREPARE?

Prepare for increased use of library computers and the Internet. In March and April 2020, many people may come to libraries to complete their census form online. The 2020 Census will be the first one to encourage online responses as the primary way to participate.

Help community members apply for census jobs. The Census Bureau will hire about 500,000 temporary workers. Jobseekers must apply online. Libraries can spread the word and host job fairs with the Census Bureau.

Participate in Complete Count Committees. Local communities establish Complete Count Committees to increase awareness and encourage residents to respond to the 2020 Census.

Fight misinformation, disinformation, and scams. People may have questions and concerns about the 2020 Census—libraries can provide accurate information.

Share information about the 2020 Census—particularly among hard-to-count populations. Hosting programs and events is a great way to increase awareness about the upcoming census. The more people know about the census, how the data are used, and how it impacts them and their communities, the more likely they are to participate.



#GoOpen MICHIGAN toolkit

Be a rock star and let your area K-12 educators know about this resource!

<https://goopenmichigan.org/>



MLA Condemns Macmillan Publishers eBook Lending Model, calls on the library community and library patrons to contact Macmillan Publishers to express their objection to the company's new policy

The Michigan Library Association (MLA) has joined the American Library Association (ALA) in denouncing Macmillan Publishers' new library eBook lending model. Under the new model, scheduled to take effect November 1, 2019, a library may purchase only a single copy of each new title in eBook format upon release, after which Macmillan will impose an eight-week embargo on additional copies of that title sold to libraries.

The embargo by Macmillan is the latest evidence of a troubling trend in the publishing industry to eliminate perpetual access in favor of limited licenses (e.g., need to repurchase after two-year license) and library licensing costs that are four to five times that of consumer purchases. MLA believes Macmillan's new eBook lending policy will limit access to new titles by the patrons who depend upon libraries most, and that access to eBooks through public libraries should not be denied or delayed. Millions of people now use digital content as their preferred or only access to books, music and movies. Digital content is portable, accessible to people with print disabilities, available anywhere 24/7, and brokered by libraries to provide diverse options to our diverse communities. Libraries not only pay for books; they market them. Lost marketing means lost publicity and sales for publishers and authors. Until the policy is changed, and the embargo cancelled, MLA will work with ALA to explore all possible avenues to ensure that libraries can do their jobs of providing access to information for all, without arbitrary limitations that undermine libraries' ability to serve their respective communities.

Furthermore, MLA affirms the principles that:

- All published works must be available for libraries to purchase and lend to library users.
- Access to and use of eBooks must equitably balance the rights and privileges of readers, authors and publishers.
- Digital content must be accessible to all people, regardless of physical or reading disability.
- Library patrons must be able to access digital content on the device of their choosing.
- Reading records must remain private in the digital age.

MLA calls on the library community and library patrons to contact Macmillan Publishers to express their objection to the company's new policy, using the contact information below.

Macmillan Publishers
Attn: John Sargent, CEO
120 Broadway Street
New York, NY 10271
Phone: (646) 307-5151

Email: press.inquiries@macmillan.com

Twitter: [@MacmillanUSA](https://twitter.com/MacmillanUSA)

Mid-Michigan Library League

Tel (231) 775-3037
Fax (231) 775-1749

201 N. Mitchell Street, Suite 302
Cadillac, MI 49601

www.mml.org
smase@mml.org